

We have the great pleasure and privilege of presenting the speakers and topics for the Music Exchange 2022 (#MEX22) conference.

The emphasis is on Exchange – Arrive to engage and ask questions of all the speakers and meet fellow creatives. You never know who is in the room.

You have read about our keynote speakers over several weeks, Marc Marot and Dr Trevor Jones, and now we are pleased to share the balance of our Cape Town programme.

<https://www.bizcommunity.com/Article/196/443/232590.html>

All the speakers have a lived reality and are actively invested in the local and international entertainment economy.

#MEX22 CT SCHEMATIC

SATURDAY 5TH NOV

REGISTRATION	9.30
OPENING REMARKS	10.00
KEYNOTE - TREVOR JONES 1 - Music for Film, Television and Gaming. After a brief introduction, Trevor will go straight into people's questions about what it is they've come to find out. He will deal with the business aspects that define the space and bring up Media Writing techniques, defining goals and ambitions, how to equip yourself as a writer and map out your journey, as well as aesthetics and philosophy (if we want to touch on those rarefied aspects).	10.15 - 11.00
BREAK	11.00 - 11.15
KEYNOTE - MARC MAROT 2 - In Search of the Philosopher's Stone. If you look it up, it is a mythological substance capable of turning base metals into gold. It has a secondary meaning, also called the elixir of life, capable of causing immortality. "It strikes me that these two attributes are what I have set out to achieve for other people all my life," Marc shares. "I take a raw talent (base metal) and help focus them and guide them towards success (gold) in the industry, and then further push them towards immortality!"	11.15 - 12.15
QUESTIONS - MARC AND TREVOR	12.15 - 12.45
LUNCH	12.45 - 13.30
NICK MATZUKIS - Royalties and Income Streams	13.30 - 14.30
MARK ROSIN - SAMRO and the Roadmap Forward	14.30 - 15.30
CAMERON WARD - My Journey with Hugh Masekela and more	15.30 - 16.00
EB INGLIS - KFM Radio Host, Producer and Creative - The Truth Behind your Music's Relationship with Radio	16.00 - 17.00
Q & A and Close	17.00 - 17.15

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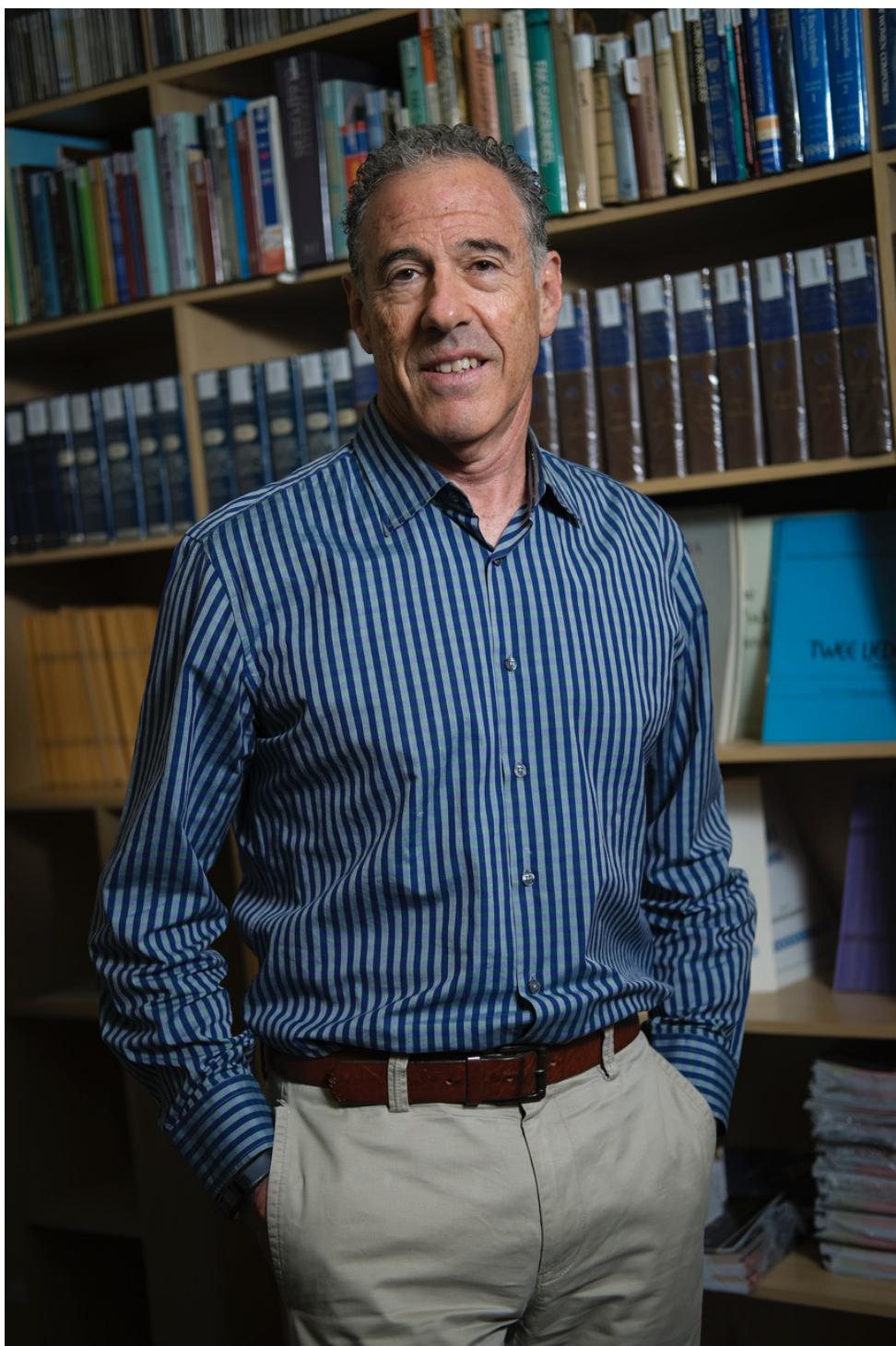
SUNDAY 6TH NOV

WELCOME	10.00
SIPHOKAZI JONAS with TREVOR JONES - Collaboration	10.15 - 11.00
BREAK	11.00 - 11.15
MARC MAROT 2 - Augmented Reality, Art and Music	11.15 - 12.15
GAVIN MEIRING - Music Programming for Community Radio	12.15 - 13.00
LUNCH	13.00 - 13.30
BERRY - Her <i>Idols</i> session 17 Journey - A Poisoned Chalice?	13.30 - 14.15
STEVE LOUW - TBC	14.15 - 15.00
Q & A and Close	15.00 - 15.30

Siphokazi Jonas – Award-winning artist



Mark Rosin - CEO SAMRO



Cameron Ward - Artist



Berry – *Idols SA* season 17 winner



EB Ingils - KFM Radio host



Marc Marot - Former MD Island Records



Dr Trevor Jones



Gavin Meiring - Radio specialist and consultant



Nick Matzukis is an Advocate of the High Court and a music industry expert. He is a founding director of Academy of Sound Engineering



#MEX22

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