

We have the great pleasure and privilege of presenting the speakers and topics for the Music Exchange 2022 (#MEX22) conference.

**The emphasis is on Exchange – Arrive to engage and ask questions of all the speakers and meet fellow creatives. You never know who is in the room.**

You have read about our keynote speakers over several weeks, Marc Marot and Dr Trevor Jones, and now we are pleased to share the balance of our Cape Town programme.

<https://www.bizcommunity.com/Article/196/443/232590.html>

**All the speakers have a lived reality and are actively invested in the local and international entertainment economy.**

#MEX22 CT SCHEMATIC

SATURDAY 5TH NOV

REGISTRATION	9.30
OPENING REMARKS	10.00
<p><b>KEYNOTE - TREVOR JONES 1 - Music for Film, Television and Gaming.</b> After a brief introduction, Trevor will go straight into people's questions about what it is they've come to find out.</p> <p>He will deal with the business aspects that define the space and bring up Media Writing techniques, defining goals and ambitions, how to equip yourself as a writer and map out your journey, as well as aesthetics and philosophy (if we want to touch on those rarefied aspects.</p>	10.15 - 11.00
<b>BREAK</b>	<b>11.00 - 11.15</b>
<p><b>KEYNOTE - MARC MAROT 2 - In Search of the Philosopher's Stone.</b></p> <p>If you look it up, it is a mythological substance capable of turning base metals into gold. It has a secondary meaning, also called the elixir of life, capable of causing immortality.</p> <p>"It strikes me that these two attributes are what I have set out to achieve for other people all my life," Marc shares. "I take a raw talent (base metal) and help focus them and guide them towards success (gold) in the industry, and then further push them towards immortality!"</p>	11.15 - 12.15
<b>QUESTIONS - MARC AND TREVOR</b>	12.15 - 12.45
<b>LUNCH</b>	<b>12.45 - 13.30</b>
NICK MATZUKIS - <b>Royalties and Income Streams</b>	13.30 -14.30
MARK ROSIN - <b>SAMRO and the Roadmap Forward</b>	14.30 - 15.30
CAMERON WARD - <b>My Journey with Hugh Masekela and more</b>	15.30 - 16.00
EB INGLIS - KFM Radio Host, Producer and Creative - <b>The Truth Behind your Music's Relationship with Radio</b>	16.00 - 17.00
Q & A and Close	17.00 - 17.15

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SUNDAY 6TH NOV

WELCOME	10.00
SIPHOKAZI JONAS with TREVOR JONES - Collaboration	10.15 - 11.00
BREAK	11.00 - 11.15
MARC MAROT 2 - Augmented Reality, Art and Music	11.15 - 12.15
GAVIN MEIRING - Music Programming for Community Radio	12.15 - 13.00
LUNCH	13.00 - 13.30
BERRY - Her <i>Idols</i> session 17 Journey - A Poisoned Chalice?	13.30 - 14.15
STEVE LOUW - TBC	14.15 - 15.00
Q & A and Close	15.00 - 15.30

Siphokazi Jonas – Award-winning artist



Mark Rosin - CEO SAMRO



Cameron Ward - Artist



Berry – *Idols SA* season 17 winner



EB Ingils - KFM Radio host



Marc Marot - Former MD Island Records





Dr Trevor Jones



Gavin Meiring - Radio specialist and consultant



Nick Matzukis is an Advocate of the High Court and a music industry expert. He is a founding director of Academy of Sound Engineering



# #MEX22

CAPE TOWN



# SAT 5 & SUN 6 NOVEMBER

**R250** Tickets at  
*ticketmaster*<sup>®</sup>

[www.musicexchange.org.za](http://www.musicexchange.org.za)

